



# News letter

## May

### Making every day's life extraordinary

#### New product

The latest product in the Pimdesigned line is playful and stylish. A unique vase that changes every time you fill it with different flowers. Available in walnut, bamboo en wengé lacquer.



#### Pim's Vision

Why do you do the things you do? Do you like what you do and do you do it without any hesitation? All good questions. A question I get asked a lot is: on which academy did you study? Why do we need a frame to understand somebody? Do we only feel safe within a frame? We say; "You are lucky!" But don't we simply mean; "Wow great to see that you just do what you want to do!"



#### Estate-fair Beeckenstijn

The first estate-fair Beeckenstijn will be held at estate Beeckenstijn in Velsen-Zuid from May 21st until May 25th. The fair is, with 200 tastefully decorated stands and a visitor's number of 35.000, the largest and most complete outdoor event in the Netherlands. As done last year, Pimdesigned will be responsible for the design. Characters and emotions will be the leading theme within the design. Visit the fair and let us surprise you!

#### Meet the Dutch



#### TV program "Met grenzeloze ambitie"

On May 27th the adventure of Pim van den Akker in the USA is broadcasted on RTL 7 from 18.00 till 19.00.

Curious? Watch and follow his search to fulfill his goals on TV.